



DISTRICT 3

Announcing the College Finalists

(in alphabetical order)

COLLEGE OF DUPAGE, IL

E-Newsletter
Promotional Video-Long Form
Television/Video Paid Advertisement
Communication Success Story or Crisis
Communications Campaign

COLLEGE OF LAKE COUNTY, IL

Logo Wear
Novelty

CUYAHOGA COMMUNITY COLLEGE, OH

Postcard (Single or Series)
E-Publications
Audio Content
Digital Advertisement (Single or Series)

DANVILLE AREA COMMUNITY COLLEGE, IL

Promotional Video-Long Form

DELTA COLLEGE, MI

Website

ELGIN COMMUNITY COLLEGE, IL

Newsletter/Magazine Small-Scale
Flyer (Single or Series)
Postcard (Single or Series)
Poster (Single or Series)
Microsite/Landing Page
Promotional Video-Short Form
Computer-Generated Illustration
Print Advertisement (Single or Series)
Television/Video Paid Advertisement (Series)
Digital Advertisement (Single or Series)
Outdoor Signage/Displays (Single or Series)
Social Media or Online Marketing Campaign

FOX VALLEY TECHNICAL COLLEGE, WI

Social Media Post or Story-Still
Outdoor Signage/Displays (Single or Series)
Communications Success Story or Crisis
Communications Campaign
Campaign Wild Card

GLEN OAKS COMMUNITY COLLEGE, MI

Notes/Cards/Invitations (Single or Series)
Digital Advertisement (Single or Series)

GRAND RAPIDS COMMUNITY COLLEGE, MI

Annual Report
Booklet
Poster (Single or Series)
Audio Content
Social Media Page
Social Media Post or Story-Video
Wild Card

HARPER COLLEGE, IL

Viewbook
Brochure (Single or Series)
Booklet
Flyer (Single or Series)
Notes/Cards/Invitations (Single or Series)
Social Media Page
Computer-Generated Illustration
Excellence in Writing-Short Form
Excellence in Writing-Long Form

HEARTLAND COMMUNITY COLLEGE, IL

Academic Catalog or Class Schedule
Interior Signage/Displays (Single or Series)

ILLINOIS CENTRAL COLLEGE

Print Wild Card
Promotional Video-Short Form
Computer-Generated Illustration
Interior Signage/Displays (Single or Series)
Government or Community Relations Campaign
Novelty



IVY TECH COMMUNITY COLLEGE, IN

Print Advertisement (Single or Series)
Social Media or Online Marketing Campaign

IVY TECH COMMUNITY COLLEGE-FT. WAYNE, IN

E-Cards
Video Shorts (Single)

IVY TECH COMMUNITY COLLEGE-KOKOMO, IN

Poster (Single or Series)
Video Shorts (Series)

KELLOGG COMMUNITY COLLEGE, MI

Academic Catalog or Class Schedule
Brochure (Single or Series)
Print Wild Card
E-Newsletter
Social Media Post or Story-Still
Logo Design
Print Advertisement (Single or Series)
Radio Advertisement (Single or Series)
Outdoor Signage/Displays (Single or Series)
Logo Wear
Wild Card

LAKE MICHIGAN COLLEGE

Social Media Post or Story-Video
Logo Design
Campaign Wild Card
Excellence in Writing-Short Form

LINCOLN LAND COMMUNITY COLLEGE, IL

Novelty

MID MICHIGAN COLLEGE

Viewbook
Successful Recruitment or Marketing Program
Campaign

MILWAUKEE AREA TECHNICAL COLLEGE, WI

Original Photography (Unmanipulated)
Excellence in Writing-Short Form
Excellence in Writing-Long Form

MONROE COUNTY COMMUNITY COLLEGE, MI

E-Publications
Promotional Video-Short Form
Original Photography (Manipulated)

MORAINES PARK TECHNICAL COLLEGE, WI

Magazine Large-Scale
Original Photography (Manipulated)

MORAINES VALLEY COMMUNITY COLLEGE, IL

E-Cards
E-Publications

MUSKEGON COMMUNITY COLLEGE, MI

Viewbook
Print Wild Card
Website
Microsite/Landing Page
Audio Content
Video Shorts (Series)
Logo Design
Radio Advertisement (Single or Series)
Television/Video Paid Advertisement (Single)
Campaign Wild Card

NORTHEAST WISCONSIN TECHNICAL COLLEGE

Brochure (Single or Series)
Postcard (Single or Series)

NORTHWESTERN MICHIGAN COLLEGE

Video Shorts (Series)
Wild Card



OAKLAND COMMUNITY COLLEGE, MI

Annual Report
Newsletter/Magazine Small-Scale
E-Cards
Website
Social Media Page
Social Media Post or Story-Still
Social Media Post or Story-Video

OAKTON COLLEGE, IL

Annual Report
Promotional Video-Long Form
Original Photography (Unmanipulated)
Communication Success Story or Crisis
Communication Campaign
Successful Recruitment or Marketing Program
Campaign

OWENS COMMUNITY COLLEGE, OH

Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign

PARKLAND COLLEGE, IL

Successful Recruitment or Marketing Program
Campaign

ROCK VALLEY COLLEGE, IL

Special Event or Fundraising Campaign

SINCLAIR COMMUNITY COLLEGE, OH

Social Media Post or Story-Still
Video Shorts (Single)
Radio Advertisement (Single or Series)
Television/Video Paid Advertisement (Single or Series)
Special Event or Fundraising Campaign
Successful Inclusive Marketing and Communications Projects

WAUBONSEE COMMUNITY COLLEGE, IL

Booklet
Notes/Cards/Invitations (Single or Series)

WAUKESHA COUNTY TECHNICAL COLLEGE, WI

Magazine Large-Scale
Video Shorts (Single)

WESTERN TECHNICAL COLLEGE, WI

Magazine Large-Scale
Interior Signage/Displays (Single or Series)